

## Riverina Winegrapes Pricing & Utilisation Survey - 2007 Grape Purchases Summary

Variety Name	Purchased	Lowest price	Highest price	Total value purchased grapes	Calc avg. purch. value per tonne	Winery grown fruit	Total crushed	Estimated total value ALL grapes	2006 Weighted Average Prices	+/- Value per tonne 2006 to 2007	Percentage Change 2006/2007
	tonnes	\$/tonne	\$/tonne	\$	\$/tonne	tonnes	tonnes	\$	\$	\$	%
Cabernet Sauvignon	11,482	\$220	\$776	\$5,158,322	\$449	4,069	15,550	\$6,986,367	\$384	\$65	17%
Durif	2,517	\$300	\$700	\$1,151,540	\$458	352	2,868	\$1,312,461	\$388	\$70	18%
Grenache	166	\$200	\$350	\$42,349	\$255	36	201	\$51,413	\$267	-\$12	-4%
Mataro	840	\$240	\$628	\$275,117	\$328	16	856	\$280,358	\$306	\$22	7%
Merlot	9,131	\$200	\$776	\$3,597,914	\$394	2,643	11,774	\$4,639,282	\$372	\$22	6%
Muscat Brown (Red Front)	140			\$68,316	\$487	0	140	\$68,316	\$364	\$123	34%
Petit Verdot	1,572	\$260	\$500	\$573,092	\$364	227	1,799	\$655,894	\$338	\$26	8%
Pinot Noir	1,637	\$400	\$550	\$807,850	\$494	477	2,114	\$1,043,393	\$459	\$35	8%
Ruby Cabernet	7,126	\$175	\$852	\$2,568,396	\$360	884	8,010	\$2,887,143	\$326	\$34	10%
Sangiovese	357	\$300	\$400	\$129,365	\$362	164	521	\$188,648	\$306	\$56	18%
Shiraz	37,845	\$225	\$852	\$16,048,844	\$424	5,254	43,099	\$18,276,985	\$386	\$38	10%
Tempranillo	471			\$187,901	\$399	204	676	\$269,370	\$475	-\$76	-16%
Other Red	1,006	\$225	\$500	\$302,115	\$300	954	1,960	\$626,727	\$306	-\$6	-2%
<b>Red winegrapes</b>	<b>74,289</b>			<b>\$30,911,121</b>	<b>\$416</b>	<b>15,279</b>	<b>89,568</b>	<b>\$37,286,357</b>	<b>\$376</b>	<b>\$40</b>	<b>11%</b>
Chardonnay	49,212	\$200	\$1,094	\$20,465,128	\$416	10,346	59,558	\$24,767,642	\$425	-\$9	-2%
Chenin Blanc	536	\$225	\$320	\$165,926	\$310	217	753	\$233,166	\$313	-\$3	-1%
Colombard	9,287	\$200	\$700	\$2,604,889	\$280	661	9,948	\$2,790,413	\$288	-\$8	-3%
Marsanne	528	\$230	\$400	\$168,689	\$320	123	651	\$208,084	\$378	-\$58	-15%
Muscat Blanc (Frontignac)	471	\$420	\$480	\$199,427	\$424	152	623	\$263,824	\$400	\$24	6%
Muscat Gordo Blanco	3,499	\$280	\$400	\$1,241,969	\$355	89	3,588	\$1,273,409	\$337	\$18	5%
Pinot Gris	4,496	\$500	\$900	\$2,917,570	\$649	182	4,678	\$3,035,539	\$671	-\$22	-3%
Riesling	3,123	\$275	\$500	\$1,087,532	\$348	758	3,881	\$1,351,374	\$331	\$17	5%
Sauvignon Blanc	2,938	\$225	\$700	\$1,628,019	\$554	543	3,481	\$1,929,146	\$470	\$84	18%
Semillon	27,229	\$200	\$650	\$9,201,294	\$338	4,209	31,438	\$10,623,460	\$351	-\$13	-4%
Traminer	3,220	\$300	\$480	\$1,206,600	\$375	951	4,171	\$1,562,910	\$349	\$26	7%
Trebbiano	2,248	\$225	\$500	\$592,370	\$263	137	2,386	\$628,588	\$276	-\$13	-5%
Verdelho	3,545	\$230	\$400	\$1,163,750	\$328	964	4,510	\$1,480,302	\$314	\$14	4%
Viognier	1,664	\$200	\$600	\$474,413	\$285	38	1,701	\$485,176	\$438	-\$153	-35%
Other White	1,092	\$225	\$550	\$428,703	\$393	150	1,242	\$480,549	\$375	\$18	5%
<b>White winegrapes</b>	<b>113,088</b>			<b>\$43,546,277</b>	<b>\$385</b>	<b>19,520</b>	<b>132,608</b>	<b>\$51,113,581</b>	<b>\$378</b>	<b>\$7</b>	<b>2%</b>
<b>All winegrapes</b>	<b>187,377</b>			<b>\$74,457,399</b>	<b>\$397</b>	<b>34,800</b>	<b>222,177</b>	<b>\$88,399,938</b>	<b>\$377</b>	<b>\$20</b>	<b>5%</b>
Value of 2006 grape crush	249,690			\$94,182,684		44,994	294,953	\$111,183,705			
Variation 2006/2007	-25%			-21%		-23%	-25%	-20%			

**Notes:** Includes all grapes in the greater Riverina wine region. Where there are fewer than 3 respondents no price range data is published.



**Riverina Wine Grapes Marketing Board**  
 PO Box 385 GRIFFITH NSW 2680  
 Phone: 02 6962 3944 Fax: 02 6962 6103  
 Email: board@wgmb.net.au  
 Web: www.wgmb.net.au

Compiled by McGrath-Kerr Business Consultants for the Australian Regional Winegrape Crush Survey (ARWCS) the publication of this Regional Report was funded by the Wine Grapes Marketing Board, Australian Wine and Brandy Corporation and the Grape and Wine Research and Development Corporation.